

## Summary Report of Local Alliance Work 05/06

<b>Name of Alliance</b>	Smoke Free Hartlepool
<b>Names of Members</b>	<p><b>Active, regular members:</b>  Carole Johnson, Chair, Health Development, HPCT  Emma Tierney, Public Protection, Hartlepool Borough Council  Wendy Martindale, Smoking Cessation Advisor, Teeswide Smoking Cessation Service  Alison Johns, Smoking Cessation Advisor (Secondary Care), Teeswide Smoking Cessation Service  Pat Ferguson, Health Visitor, Nurse Prescriber Lead, HPCT  Annette Turner, CHD Specialist Nurse, HPCT  Shirley Anderson, Stroke Team Co-ordinator, HPCT  Helen Hall, Health Theme Co-ordinator, Sure Start South  Angela Newton, Health Theme Co-ordinator, Sure Start North  Michael Welch, Trading Standards, Hartlepool Borough Council  Melanie Weeks, Health Development Worker (NDC) HPCT  Steven Carter, Health Development Worker (NRF) HPCT  Amanda Wilks, Health Development Worker (NRF) HPCT  Jackie Watson, Healthcare Development Manager, In2Focus  Bill Johnson, Health Development Facilitator, HPCT  Lisa Holland, Regional Co-ordinator</p> <p><b>Distribution list for minutes, etc.:</b>  Pauline Hunter, Health Visitor Lead, HPCT  Peter Price, Director of Public Health, HPCT  Pat Marshall, Smoking Cessation Manager, Tees wide Service  Val Abbas, Strategic Lead, Tees Smoking Cessation Service  John Driver, Modern Matron, HPCT</p>
<p><b>Introduction</b></p> <p>Please give a short background of your Alliance, eg date formed, area covered etc.</p>	<p>As a response to the prevention aspect of the NSF on CHD, the Director of Public Health established three sub groups in 2003 to work on specific risk factors – one of these groups was dedicated to smoking issues. This group considered itself to be a local alliance which fed into the Regional Alliance at the time (NEAT). Work undertaken embraced both smoking cessation and tobacco control issues. As Hartlepool's CHD prevention strategy developed into a Public Health Strategy in 2005 the role of the group remained the same, but with greater accountability to the Public Health Steering Group. An overall aim and a number of objectives have been agreed, in line with guidance from the Regional Tobacco Strategy, and action plans for the current year have been set. The work of the group covers the whole of Hartlepool, but funding through NRF and New Deal directs the targeting of action to areas of most disadvantage within the town.</p>
<b>What strategic links do you have?</b>	<p>As mentioned earlier, the local Alliance contributes to the newly-developed Public Health Strategy. It is anticipated that this strategic group will raise the profile of the overall prevention</p>

	<p>agenda and flag up resource issues.</p> <p>The Smoke Free Hartlepool Alliance has links to the Community Strategy and Neighbourhood Renewal Strategy in terms of the overall objective to Reduce Smoking amongst Adults. These links are clearly made in the Health and Care section. A performance management framework is completed each year for the LSP and a presentation made to a wide audience of statutory and voluntary agencies and local residents. It is recognised that although smoking cessations provision is a very high priority, there is much evidence to show that equal status has to be given to the development of tobacco control strategies. The fact that the LSP readily signed up to a Smoke Free Hartlepool Charter supports this commitment at the highest level.</p>
<p><b>Signed up to Smoke Free Charter?</b></p>	<p>The multi-agency Smoke Free Hartlepool Group, using the results of wide consultation, both locally and regionally to represent the views of local people developed a Smoke Free Hartlepool Charter. The charter was endorsed by the PCT Board, the Cabinet and the Health and Care Strategy Group before it was endorsed by the Local Strategic Partnership September 2005.</p>
<p><b>Key Activities 05/06</b></p> <p>Please give a summary of progress, key areas of action, achievements as it applies to strands of Regional Strategy/local action plan.</p>	<ul style="list-style-type: none"> <li>• Proactive local response to lobby Government for a total ban on smoking in public places</li> <li>• Tobacco control included in the Performance management Framework for the LSP</li> <li>• Funding achieved for additional smoking cessation and tobacco control work through NRF</li> <li>• Local tobacco control action plans developed for Public Health Strategy Group linked to regional strategy</li> <li>• Hartlepool Borough Council introduced a comprehensive smoking policy</li> <li>• University Hospital of Hartlepool went smoke free on 1 January 2006</li> <li>• Middleton Grange Shopping Centre went smoke-free on 9 January 2006</li> <li>• Local College of Further Education went smoke free on 1 January 2006.</li> <li>• First smoke-free pub launched in Hartlepool</li> <li>• Promotion of National Clean Air Awards – at end of March – 28 gold and 5 silver</li> <li>• Continued promotion of local Action on Smoking Award and distribution of updated local leaflet.</li> <li>• In June 2005 a best practice sharing seminar organised at Hartlepool covering smoking cessation and tobacco control</li> <li>• Ongoing training programme for cessation staff</li> <li>• Increased capacity of drop in clinics to 12 established now across the town – wide variety of times, venues and days.</li> <li>• Smoking cessation targets continue to over achieve those set by Government</li> <li>• Links established with local National Healthy Schools Co-ordinator to further develop policy work in schools</li> </ul>

	<ul style="list-style-type: none"> <li>• Wide range of partners/agencies participating in No Smoking Day activities.</li> <li>• Continued links to Trading Standards locally that provide regular updates on activity.</li> </ul>
<p><b>Any other information, eg highlights, barriers etc.</b></p>	<p>Highlights have to be around the success of local/regional lobbying and final outcome of Government decision to ban smoking in public places.</p> <p>Any barriers are around capacity in terms of time to invest in tobacco control, although with a good partnership approach much can be achieved with limited resources.</p>