

Summary Report of Local Alliance Work 05/06

Name of Alliance	Smoke Free North Tyneside
Names of Members	Please see attached "Terms of Reference" for a list of members
<p>Introduction</p> <p>Please give a short background of your Alliance, eg date formed, area covered etc.</p>	<p>Smoke Free North Tyneside was first convened on 27th June 2005 and comprises of members partners from the local authority, NHS and the private, community and voluntary sectors. It met every month for the first year to develop a Tobacco Control Strategy and Action Plan for the North Tyneside area, and now meets every other month to monitor implementation.</p> <p>Now that the Strategy/Action Plan have been launched (8th March 2006), the function of the group is to hold to account the parties involved in delivering it.</p> <p>The main aim is to make NT a smoke free borough by 2008. The 3 main objectives of the Action Plan aim to denormalise by taking action to:</p> <ol style="list-style-type: none"> 1. Prevent the uptake of smoking, 2. Protect non-smokers from Second Hand Smoke and 3. Support people who wish to give up.
What strategic links do you have?	North Tyneside Council, Chamber of Trade, all other members of the group
Signed up to Smoke Free Charter?	Yes, charter signed by a representative of both the Council and PCT on 8th March 2006
<p>Key Activities 05/06</p> <p>Please give a summary of progress, key areas of action, achievements as it</p>	<p>Made successful NRF bid for Tobacco Control post, based within Environmental Health, who will have responsibility for continuing NCAA work and assisting businesses in the transition to going smoke free</p> <p>Successful NRF bid for Proof of Age scheme, to be run by Trading Standards, which will aim to provide proof of age card to all school children and raise awareness among business – aim is to impact upon illegal tobacco sales</p>

<p>applies to strands of Regional Strategy/local action plan.</p>	<p>Successful NRF bid for funding to extend the Stop Smoking Service “drop in” clinics in North Tyneside, which have proved very successful in the pilot stages</p> <p>Managed to convince the only major shopping mall that was still allowing smoking to become smoke free before the legislation</p> <p>Have had some good coverage about smoke-free/NCAA issues in the local paper, due to great support from the PCT communications department</p> <p>Members working with hospitals in the area to ensure will meet the deadline for going smoke free</p>
<p>Any other information, eg highlights, barriers etc.</p>	